



NEWS RELEASE

Rose Hill Conference Center Logo One of Six Designs to Win National Award

RALEIGH. (Nov. 7, 2006) - CAI Communications, an integrated advertising, public relations and marketing communications practice, has won six national Design of Excellence awards in graphic design for clients in North Carolina and Florida. One of the awards was for the logo design of **Rose Hill Conference Center**, located in Nashville, and operated by Boddie-Noell Enterprises, Inc.

The contest was the 20th annual competition held by Graphic Design USA of New York. The seven judges represented various design firms as well as Adobe Software Company. The judges reviewed more than 10,000 submissions, primarily from the U.S., in 24 categories. The majority of the submissions were in the areas of print, packaging, point-of-purchase, Internet, interactive, and motion graphics.

CAI Communications' creative work for Raleigh-based law firm, **Hutchison Law Group**, won in the categories of logo design and brochure design. Winners for web design were **Etigra**, a crop protection products company with locations in Cary and in Florida, and **CAI Communications'** own Web site. CAI received an Award of Excellence in the category of print brochure design for **SCYNEXIS**, Inc., a chemistry-focused drug discovery and development company headquartered in Research Triangle Park.

"We are pleased to receive these awards, but it is more important for our clients to know they have the communications tools to effectively improve their business and their image," said Steve McCulloch, Director of CAI Communications.

The GD USA competition is one of the largest graphics design awards competitions in the US. The evaluation process lasts nearly six months. GD Design, a subscription only publication, is circulated monthly to 28,000 professional designers, primarily in the US. (www.gdusa.com).

Details on the submissions are as follows:

Hutchison Law Group – Logo Design

Art Director: Beth Greene

Designer: Erin Mattingly

CAI Communications – Website

Art Director: Steve McCulloch

Designer: Joe DeLuca
Programmer: Joe DeLuca

Etigra – Website

Art Director: Steve McCulloch
Designer: Steve McCulloch
Programmer: Joe DeLuca

Hutchison Law Group – Brochure Design

Art Director: Erin Mattingly
Designer: Erin Mattingly

SCYNEXIS – Brochure

Art Director: Steve McCulloch
Designer: Steve McCulloch

Rose Hill Conference Center – Logo Design

Art Director: Erin Mattingly
Designer: Erin Mattingly

Samples of all the work can be viewed at (www.caicommunications.com).
For more information please contact Rob Karn at karn@capital.org or 919.422.8519

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CAI Communications is the award-winning graphics and communications team that is part of Capital Associated Industries, Inc. (CAI), a member-based employers' association that provides human resource information, training and compliance services to 1,200 North Carolina employers in the Research Triangle, Piedmont Triad and 65 eastern counties. The CAI Communications team assists in multiple facets of external and internal communications for CAI member clients, businesses and organizations.